



# JOÃO CRUZ

## Attorney at Law

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### PRACTICE AREAS

- Data Protection
- Intellectual Property
- Patents
- Regulatory Law

### LANGUAGES

- Portuguese
- English

### BIOGRAPHY

João Cruz has been an Attorney at Law with Licks Attorneys' Rio de Janeiro office since 2022, having acted as a Legal Intern in 2021. Mr. Cruz's practice has focused mainly in life sciences, regulation and patents, advising in intellectual property cases and working with the United Nations Development Programme (UNDP) in developing regulation regarding herbal medicine.

### PROFESSIONAL HIGHLIGHTS

- The 2019 edition of the Brazilian Competition of Arbitration and Mediation, organized by the Business Mediation and Arbitration Chamber – Brazil (CAMARB) awarded Mr. Cruz with the Brazilian's Best Memorandum for Respondent award;
- Speaker at the WWU Münster, on a panel about alternative methods on the solving of conflicts and IP in the Brazilian context, 2020.

### AFFILIATIONS

- Brazilian Bar Association – Rio de Janeiro Section (OAB/RJ).

### EDUCATION

- LL.B., Federal University of the State of Rio de Janeiro (UNIRIO), 2022.