



PAULA COUTO

Attorney At Law

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PRACTICE AREAS

- Contracts
- Food & Drug Law
- Government Contracts & Public Procurements
- Intellectual Property
- Litigation
- Patents
- Regulatory Law
- Counseling and Transactional
- Life Sciences
- Unfair Competition

LANGUAGES

- Portuguese
- English
- Spanish
- German

BIOGRAPHY

Paula Couto joined Licks Attorney's São Paulo Office as an Attorney at Law in 2022. Before joining Licks Attorneys, Ms. Couto was an Associate at a large full-service law firm based in Rio de Janeiro, where she worked in the area of Intellectual Property and Information Technology. Paula's practice has focused on complex litigation and leading cases involving patents, unfair competition, trademarks, copyright, regulatory compliance and technology. Throughout this period, Ms. Couto has gained experience advising multinational clients on complex litigation and regulatory issues in a variety of matters from different sectors, such as pharmaceuticals and agrochemicals. She also has experience in administrative proceedings before the Brazilian Patent and Trademark Office (INPI) and Brazilian FDA (ANVISA).

REPRESENTATIVE CASES

Represented a major German pharmaceutical company to fight the infringement of one of its main drugs by a Brazilian generic company.

PROFESSIONAL HIGHLIGHTS

- Participation as Arbitrator in the 2nd Arbitration Competition in Intellectual Property of the Brazilian Intellectual Property Association (ABPI), 2022;
- Consultant Member of the Intellectual Property Commission of Guarujá Subsection (OAB/SP).

AFFILIATIONS

- Brazilian Bar Association - Rio de Janeiro Section (OAB/RJ).

EDUCATION

- Specialization in Intellectual Property Law, Pontifical Catholic University – Rio de Janeiro (PUC-RJ), 2021;
- LL.B, Law, Pontifical Catholic University – Rio de Janeiro (PUC-RJ), 2020.

PUBLICATIONS

- As patentes farmacêuticas, o acesso à saúde e a ordem econômica, Migalhas, 2022 (available at <https://www.migalhas.com.br/depeso/364575/as-patentes-farmaceuticas-o-acesso-a-saude-e-a-ordem-economica>).