



DOUGLAS LEITE

Partner

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PRACTICE AREAS

- Litigation
- Intellectual Property
- Patents
- Anti-counterfeiting
- Contracts
- Licensing & Technology
- Trade Secrets & Regulatory
- Unfair Competition
- Regulatory Law
- Technology, Media & Telecommunications
- Cyber Law
- Data Protection
- Internet Privacy Law
- Internet, E-commerce & Software

LANGUAGES

- Portuguese
- English

BIOGRAPHY

Douglas Leite has 10+ years of experience assisting innovative companies overcome legal challenges and regulatory hurdles in Brazil. He joined Licks Attorneys in 2012 and became partner in 2020. As a consultant, he frequently assists clients with comprehensive legal analysis prior to the launch of new products and services. He is also an expert in data privacy and aids companies from different industry sectors to achieve and maintain compliance with the Brazilian privacy rules.

As a litigator, Douglas works on complex lawsuits involving regulatory issues for innovative companies and has been involved in some of the most relevant leading cases in Brazil in the past decade. His representation includes not only acting before courts, but also interacting with State and Federal Prosecutors, Consumer Protection Agencies, regulators, and public authorities in different levels.

With strong academic background and solid expertise, Douglas delivers a qualified point of view that helps clients navigate complex legal issues that frequently arise for innovative companies in Brazil.

REPRESENTATIVE CASES

- Represented the first and leading Brazilian insurtech in a lawsuit to secure its operation in 2016/2017. This dispute was the first major case regarding the interrelations of TechLaw and Insurance Law in Brazil;
- Worked since the beginning in the team that secured the services of a top US-based e-hailing startup in Brazil, in nationwide litigation efforts including multiple defensive and offensive litigation strategies covering internet and transportation regulatory laws and criminal issues, in one of the highest profile legal Brazilian cases in 2015-2016;
- Was one of the leading attorneys in the first case under the Brazilian Internet Bill of Rights (“Marco Civil”), assisting a major Silicon Valley start-up to have its app returned to the stores after an injunction ordered that the app be shut down in the country;

- Represented a major European telecommunication infrastructure manufacturer in the patent dispute with the highest potential awards in Brazilian history.

PROFESSIONAL HIGHLIGHTS

- Análise Advocacia – Most Admired – IP (2020);
- Leaders League – Data Protection (2022, 2021);
- Leaders League – Technology (2022);
- Análise Advocacia 500- ‘most admired’, Brazil (2020);
- Speaker in events regarding Brazilian Data Protection Law (LGPD);
- Co-author of the article “Brazil: Decision On The Secret App Applies Internet Bill Of Rights” which Mondaq awarded ‘The Most Popular Article’ for Brazil during October 2015;
- Teacher in courses regarding intellectual property for business.

AFFILIATIONS

- IAPP – International Association of Privacy Professionals;
- Brazilian Bar Association – Rio de Janeiro Section (OAB/RJ);
- ITechLaw (International Technology Law Association).

EDUCATION

- CIPP/E Certified Information Privacy Professional/Europe, 2020;
- Masters in Law (focus of study: Regulatory Law) at Fundação Getulio Vargas do Rio de Janeiro (FGV-Rio), 2019;
- Bachelor of Law (LL.B), Pontifícia Universidade Católica do Rio de Janeiro, 2007.

PUBLICATIONS

- Smart cities, blockchain e defesa da concorrência: uma análise da aplicação da teoria das essential facilities em redes de blockchain privadas. 2019;
- Desafios atuais para a tutela do direito fundamental à privacidade: Lei Geral de Proteção de Dados, consentimento e regulação. 2018;
- A produção normativa do CNJ na regulação das atividades notariais e de registro. Uma análise do Provimento nº 74/2018 à luz das boas práticas regulatórias. 2019;
- Acordos de zero rating e neutralidade de rede. 2017;
- Sarahah e Secret: notas sobre o anonimato aparente em aplicativos de internet. 2017;
- Brazil: Decision On The Secret App Applies Internet Bill Of Rights. 2015.

ARTICLES

- [Notas sobre a regulamentação dos sites de apostas esportivas no Brasil](#), JOTA, 2023;
- [Proteção de dados de consumidores no Brasil é desafio para empresas](#), Agência Brasil, 2021;
- [Novas polêmicas e desafios na privacidade em 2021](#), Conjur, 2021;
- [O que esperar da lei de proteção de dados?](#), Valor Econômico, 2020;
- [A guerra contra a pandemia e os riscos à privacidade: lições aprendidas com o combate ao terrorismo](#), Estadão, 2020.