



NUNO CARVALHO

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PRACTICE AREAS

- Antitrust
- Patents
- Industrial designs
- Trademarks
- Unfair competition
- Policy making

LANGUAGES

- Portuguese
- English
- French
- Spanish

BIOGRAPHY

Nuno Pires de Carvalho joined Licks Attorneys as a partner, in 2016, to strengthen the firm's IP, Policy Making and Competition practices. Before joining Licks Attorneys, he was the Director of the Intellectual Property and Competition Policy Division of the World Intellectual Property Organization (WIPO), in Geneva, Switzerland. In his 16-year tenure at WIPO's International Bureau, he acted in three main areas: protection of traditional knowledge and genetic resources, legislative assistance to a significant number of developing countries as regards the implementation of TRIPS-related obligations in the field of industrial property as well as to implement their obligations under multilateral, and free trade agreements and the interface between intellectual property and competition law and policy.

In addition, Mr. Carvalho was a Counselor with the Intellectual Property Division of the World Trade Organization (WTO) in Geneva, for three years (1996-1999). In that capacity, he assisted the TRIPS Council and helped developing countries to implement their TRIPS obligations. In his Brazilian practice, Mr. Carvalho was the in-house attorney in charge of intellectual property matters of a Nippo-Brazilian steel company, USIMINAS, based in Minas Gerais, Brazil, for 20 years (1976-1995). Mr. Carvalho is known worldwide for his work as a published author of several books and articles in the Intellectual Property and Competition Law areas. His last book, *The Invention of Intellectual Property in images and texts* (forthcoming) shows how intellectual property has developed since Mesopotamia as tool of free trade and entrepreneurship. He is also a novelist and published poet. His literary works are available at the Kindle Store.

PROFESSIONAL HIGHLIGHTS

- Best Lawyers - 'Recommended' Intellectual Property (2023, 2022, 2021, 2020);
- Legal 500 Latin America - IP Practice (2018);
- Legal 500 Latin America - IP Practice (2017).



AFFILIATIONS

- Brazilian Bar Association – Minas Gerais Section (OAB/MG);
- Rio de Janeiro Section (OAB/RJ).

EDUCATION

- S.J.D., Washington University in St. Louis, 1993;
- LL.M, Washington University in St. Louis, 1991;
- S.J.D., Federal University of Minas Gerais (UFMG), 1990;
- LL.M, Catholic University of Lisbon (UCP), 1989;
- LL.M, Federal University of Minas Gerais (UFMG), 1988;
- LL.B., Federal University of Minas Gerais (UFMG), 1980.

PUBLICATIONS

BOOKS

- The Intellectual Property of Textiles and Fashion - From the Medieval Loom to the New York Fashion Week - A Sourcebook” (Wolters Kluwer, 2021 - forthcoming);
- WTO/WIPO, Competition Policy and Intellectual Property in Today’s Global Economy (Cambridge Univ. Press, 2021);
- “From Babylon to the Silicon Valley: The Origins and Evolution of Intellectual Property: A Sourcebook” (Wolters Kluwer, 2020) (available at < [- From Antiquity to the COVID-19 Pandemic: The Intellectual Property of Medicines and Access to Health - A Sourcebook \(Wolters Kluwer, 2020\) \(available at < \[- TRIPS Agreement - A commentary – \\(Volume I, 2020\\) \\(available at < \\[- TRIPS Agreement - A commentary – \\\(Volume II, 2020\\\) \\\(available at < \\\[- The Invention of Intellectual Property: Supporting Entrepreneurship and Trade from Ancient Times to the 21st Century \\\\(2019\\\\) \\\\(available at <\\\\[- The TRIPS Regime of Trademarks and Designs \\\\\(4th edition, Wolters Kluwer, Alphen aan den Rijn, 2018\\\\\);
- The TRIPS Regime of Patents and Test Data \\\\\(5th edition, Wolters Kluwer, Alphen aan den Rijn, 2017\\\\\);
- IP and Antitrust – The Competition Policies of Intellectual Property in Eight Cases \\\\\(Wolters Kluwer, Alphen aan den Rijn, 2015\\\\\);
- “Patently Outdated: Patents in the Post-industrial Economy – The Case for Service Patents” \\\\\(Kluwer Law International, Alphen aan den Rijn, 2012\\\\\);\\\\]\\\\(https://www.amazon.com.br/Invention-Intellectual-Property-Supporting-Entrepreneurship/dp/1093239697>\\\\)\\\]\\\(https://lumenjuris.com.br/search/nuno%20carvalho>\\\)\\]\\(https://lumenjuris.com.br/search/nuno%20carvalho>\\)\]\(https://www.amazon.com.br/Antiquity-COVID-19-Pandemic-Intellectual-Sourcebook-ebook/dp/B08P5747VR/ref=sr_1_5?mk_pt_BR=%C3%85M%C3%85%C5%BD%C3%95%C3%91&dchild=1&keywords=nuno+pires+de+carvalho&qid=1627587644&s=books&sr=1-5&ufe=app_do:amzn1.fos.25548f35-0de7-44b3-b28e-0f56f3f96147>\)](https://www.amazon.com.br/Babylon-Silicon-Valley-Intellectual-Sourcebook/dp/9403517549/ref=sr_1_4?mk_pt_BR=%C3%85M%C3%85%C5%BD%C3%95%C3%91&dchild=1&keywords=nuno+pires+de+carvalho&qid=1627587644&s=books&sr=1-4&ufe=app_do:amzn1.fos.25548f35-0de7-44b3-b28e-0f56f3f96147>)

- Intellectual Property in Regulated Markets, The Pharma and Automotive Industry Cases (2013) (available at <
- 200 years of Brazilian Patent Systems (2009) (available at <
- “A Estrutura dos Sistemas de Patentes e de Marcas – Passado, Presente e Futuro” [“The Structure of the Patent and Trademark Systems: Past, Present and Future”] (Lumen Juris, Rio de Janeiro, 2009);
- The Trips Regime of Antitrust and Undisclosed Information (2007) (available at <
- The Trips Regime of Patent Rights (2005) (available at <

BOOK CHAPTERS

- Sisyphus redivivus? The work of WIPO on genetic resources and traditional knowledge [in Charles R. McManis and Burton Ong (eds.), Routledge Handbook of Biodiversity and the Law, Chpater 22, 2017];
- “Current Trends in the Evolution of Unfair Competition Law” [in Jacques de Werra (ed.), “Défis du Droit de la Concurrence Déloyale”, at 1-30 (Univ. of Geneva, Geneva, 2014)];
- “The Rule of Patent Law (RPL) as Established by the TRIPS Agreement and Its Role of Promoting Trade Rather than Invention” [in Ruth L. Okediji and Margo A. Bagley (eds.), “Patent Law in Global Perspective”, at 673-697 (Oxford Univ. Press, Cambridge, 2014)];
- “From the Shaman’s Hut to the Patent Office: A Road Under Construction” [in Charles McManis (ed.), “Biodiversity and the Law – Intellectual Property, Biotechnology & Traditional Knowledge”, at 241-279 (Earthscan, London, 2007)];
- “Repression of Unfair Competition as Regards Pharmaceutical Test Data – From the Paris Convention to the TRIPS Agreement and Beyond” [in KIPO, “Learned Papers on Intellectual Property: Korean Intellectual Property Office 30th Anniversary Publication”, at 243-364 (KIPO, Seoul, 2007)].

ARTICLES

- [A palavra ausente em todo o debate relativo à vigência das patentes no Brasil](#): honestidade, Migalhas, 2021;
- “Technical Standards, Intellectual Property and Competition – A Holistic View”, 61 Wash. Univ. J.L.&Pol’y 2015;
- “Toward a Unified Theory of Intellectual Property: The Differentiating Capacity (and Function) as the Thread that Unites all its Components”, 15 The J. of World Int. Prop. 251 (2012);
- “The Theorem of the Social Value of Patented Inventions and the Happiness Machine Patent Syndrome: Why Society lets Fundamental Patents to be Intensely Attacked”, 3 Rev. Elet. IBPI, 2010 (available at <
- “From the Shaman’s Hut to the Patent Office: In Search of a TRIPS-Consistent Requirement to

- Disclose the Origin of Genetic Resources and Prior Informed Consent”, 17 Wash. Univ. J.L. & Policy 111 (2005);
- Nuno Pires de Carvalho: “The fight for biodiversity” (2003) (available at <<https://revistapesquisa.fapesp.br/em-defesa-da-biodiversidade/>>);
 - “The Problem of Gene Patents”, 3 Wash. Univ. J. Global Stud. 701 (2004), and “The Primary Function of Patents”, 1 Univ. Ill. J.L. Tech. & Policy 25 (2001).