



## JULIANA NEVES

### Partner

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### PRACTICE AREAS

- Litigation
- Patents
- Copyright
- Anti-counterfeiting
- Trademark, Trade dress & Publicity Right Matters
- Trade Secrets & Regulatory
- Data Protection
- Licensing & Technology Transfer
- Food & Drug Law
- Unfair Competition
- Government Contracts & Public Procurements
- IP Litigation
- Regulatory Law
- Contracts

### LANGUAGES

- Portuguese
- English
- Spanish

### BIOGRAPHY

Juliana Neves is a partner at Licks Attorneys, based in our São Paulo Office. With over a decade of experience, Ms. Neves is an expert in intellectual property and administrative law. Ms. Neves deals with complex litigation and leading cases involving patent law, regulatory compliance and administrative law, mostly defending the interests of clients in the Life Sciences area. Juliana Neves is also experienced with trademark litigation and unfair competition cases. Before joining Licks Attorneys in 2014, Ms. Neves worked at prominent law firms representing large national and international companies in disputes over governmental contracts and public bids, contesting or defending their regularity.

### PROFESSIONAL HIGHLIGHTS

- IP Stars - 'Rising Star (2022, 2021).
- The Legal 500 - 'Recommended' Life Sciences Practice (2022);

### AFFILIATIONS

- Brazilian Bar Association – Rio de Janeiro Section (OAB/RJ);
- Brazilian Association of Intellectual Property Agents (ABAPI).

### EDUCATION

- Graduate Program in Intellectual Property, Pontifical Catholic University, Rio de Janeiro (PUC/RJ), 2016;
- Graduate Specialization in Bids and Administrative Contracts, Getúlio Vargas Foundation, Rio de Janeiro (FGV/RJ), 2012;
- LL.B, Federal University of Rio de Janeiro (UFRJ), 2010.