



BRUNO FALQUE

Attorney at Law

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PRACTICE AREAS

- Intellectual Property
- Litigation
- Patents
- Technology, Media & Telecommunications
- Unfair Competition

LANGUAGES

- Portuguese
- English

BIOGRAPHY

Bruno Falque joined Licks Attorneys' Rio de Janeiro Office as a legal intern in 2018 and became an attorney at law in 2021. Prior to joining Licks, Bruno worked as legal intern at a prominent boutique law firm, acting in complex litigation and copyright law areas. His practice has been focusing on intellectual property, including unfair competition and patent litigation involving pharmaceutical, mechanical and telecommunications industries.

AFFILIATIONS

- Brazilian Bar Association – Rio de Janeiro Section (OAB/RJ).

EDUCATION

- Master of Economics and Public Policy candidate (focus of study: IP and innovation) at Federal University of Rio de Janeiro (UFRJ), 2022;
- Specialization candidate in Intellectual Property Law at Pontifical Catholic University of Rio de Janeiro (PUC-Rio);
- Bachelor of Laws (LL.B), Federal Fluminense University, Niterói (UFF), 2020;
- Minor in Entrepreneurship & Innovation, Federal Fluminense University, Niterói (UFF), 2018.

PUBLICATIONS

- “Monetização dos dados pessoais e sua proteção como propriedade intelectual”. (Monetisation of personal data and its protection as intellectual property) In: Privacidade hoje: Anais do I Seminário de Direito Civil da PUC-Rio. 1ed. 2020, p. 623-638;
- “Perspectivas mercadológicas da circulação de dados pessoais”. (Marketing view of the circulation of personal data) In: O Direito do Consumidor na Modernidade. 1ed. Niterói: Editora UFF, 2018, v. 1, p. 304-320.